

BLOOMBERG TERMINAL®



THE BLOOMBERG KEYBOARD

The red stop keys, green action keys and yellow market sector keys help you access information quickly and easily.



HELPFUL KEYS:



Exits the current function and cancels the current activity on the screen.



Connects to function Help Pages (online user guides) as well as the Bloomberg Helpdesk.



Executes a typed command.
Also known as the <GO> key.



Enables keyword search of the entire Bloomberg database.



» Navigates from any function back to a menu of related functions, then back through the menu hierarchy to the Home menu.
» Closes pop-ups.



The yellow market sector keys enable you to:

- » Load securities
Example: IBM US <EQUITY> <GO>
- » Access market sector menus
Example: <CORP> <GO>